

GERISH CONSTRUCTION

DYNAMIC FATHER-AND-SON BUILDING TEAM

THE GERISH COMPANIES have been dedicated for nearly five decades to quality home building and customer satisfaction. The firm reflects long-standing traditions of expert workmanship, creative design and personalized customer attention in each residence or condominium it builds.

David Gerish, president of Gerish Construction, is currently working on five projects—three in Brownstown and two in Trenton. “We build an affordable home product that maintains a high-end quality,” Gerish said. “We are accessible to our customers and stress a hands-on approach.”

Since 1957, the Gerish name has stood for excellence in residential construction. Arthur Gerish, founder of the Gerish Building Company, began his career in 1949 with one of the largest builders in the Midwest. While there, he constructed homes in several Detroit suburbs and was promoted to general superintendent of construction before venturing out on his own.

David Gerish worked as a laborer for his father while still in high school. At the same time he was earning an associate degree in Building Construction Technology at Ferris State University, he was a rough carpenter. He worked as a superintendent for Gerish

Building Company, beginning in 1987, before founding Gerish Construction Company in 1990.

David Gerish’s dedication and enthusiasm, combined with his father’s experience, created a dynamic father-and-son building team. Working in conjunction with his father’s organization, he began developing land as well as building homes. Over the past 15 years, he has erected hundreds of residences in Brownstown, Woodhaven, Trenton, Southgate, Northville and Canton.

The team created memorable homes and condominiums such as Cornerstone, Southgate Meadows and Southampton in Southgate, Twin Oaks in Woodhaven, Ridgewood Hills in Plymouth, Hills of Crestwood in Northville and The Hamlet and Copper Creek Condominiums in Farmington Hills.

Gerish Companies has developed the second phase of Prairie Creek Village on King Road just east of Telegraph and Dix in Brownstown. The project features ranch, colonial and Cape Cod homes, from 1,685 to 2,590 square feet, ranging in price from \$225,000 to \$265,000. Of the 270 lots available, 185 have been sold. This fall construction of phase III will start in the area and next year construction of 150 con-



ARTHUR AND DAVID GERISH

minium units will begin.

Prairie Creek features open areas, woodlands and a beautiful pond. It has a walkway meandering through the neighborhood and is situated in the heart of Downriver with easy access to several expressways.

Timber Creek, also in Brownstown, is off of West Road between Telegraph and Arsenal.

This development, with 162 lots, will be built in two phases. A spring opening is planned. The homes are slated to sell from \$245,000 to \$285,000.

In conjunction with the Moretti family, Gerish Companies will build Tuscan Villas off of West Road between Telegraph and Arsenal. The project is in the pre-planning stages and a site plan has not been developed. Luxury condominiums will be built at the location.

Gerish also is building two Trenton projects. Rolling Ridge Point, off Vreeland between Fort and West Jefferson, offers 52 single family units ranging from \$109,000 to \$189,000.

Ground was recently broken for Trenton Grande, a condo project on Fort north of Van Horn. The 72 units, which will range from 1,400 to 1,800 square feet, are undergoing land-balancing procedures. Units will be available for sale in late spring.

Bruce Gerish, David’s brother, joined the Gerish Companies team in 2003 and handles land acquisition and development as well as Gerish Management LLC. Their sisters, Susan Gerish and Amy Gerish Katz, also are involved in the family firm. Susan is manager of the Gerish offices in Canton (734/453-2612) and Amy creates gift baskets for new homeowners. Each basket, a gift from the Gerishes, contains delicacies such as fresh-baked cookies from a bakery owned by Amy’s husband, wine glasses and sparkling cider—all topped with a huge seasonal bow. ■

